

::Urban Unit/iCube::

Invent Innovate Investigate

Submit your idea & earn an opportunity to pitch

@ Startup Challenge Summer '17

August 27, 2017

Alhamra Hall 2, The Mall, Lahore

Application form is accessible at:

urbanunit.gov.pk/UU/SCS17

icube.digital.edu/SCS17

by **19th August 2017**

Note: Only shortlisted teams will be invited to pitch

 /theurbanunit

 @urbanunittwitter

/inventinnovateinvestigate

@icubedigital

Areas of Interest

The following are sample areas of interest, however we are open to all relevant ideas

- ◆ Land use/Development
- ◆ Urban Planning
- ◆ Environment, Air, Water
- ◆ Waste Management
- ◆ Public Welfare
- ◆ Urban Design
- ◆ Architecture
- ◆ Distribution Networks
- ◆ Urbanization
- ◆ Energy
- ◆ Logistics
- ◆ Zoning
- ◆ Economic Development
- ◆ Transportation & Traffic
- ◆ Urban Farming
- ◆ Technology
- ◆ Finance & E-commerce
- ◆ Commerce & Industry
- ◆ Law & Order
- ◆ Social Sector
- ◆ Healthcare
- ◆ Academics
- ◆ Urban Lifestyles
- ◆ Cottage Industries
- ◆ Retail
- ◆ Markets
- ◆ Infrastructure

Sequence



Submit an idea



We Shortlist the teams



Pitch @ the event



Grab the top 4 slot

The **Top 4** get the opportunity to materialize their idea

 **0324-4088428**

Features

1

Pitch to an audience of above 350.

2

Get live streamed on Facebook, Twitter & Youtube global audience.

3

All pitching teams will receive expert feedback and advice, invaluable exposure to national pitching platform and media coverage.

4

Top 4 winners will earn an opportunity to get potential investment, support services and advice based on formal negotiations.

Address: 503 - Shaheen Complex, Edgerton Road, Lahore



THE URBAN UNIT

Urban Sector Planning & Management Services Unit (Pvt) Ltd.

A Public Sector Company.

iCube

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